



# CDA4Pride Sponsorship Packages

## Pride Month Events: June 2024

**Deadline:** Donor forms (or confirmation emails), logos, ads and program materials should be received by **Friday, May 10, 2024**, for inclusion in print materials.

*\*All included in social media post highlight of Pride Month sponsors.*

### **Premier Sponsor - \$5,000** (multiple sponsorships available)

- Large logo featured on all printed materials, stage signs, and yard signs at all CDA4Pride events.
- Logo on all print material for all CDA4Pride month events, including in paid advertisements.
- Mentioned as a premier sponsor in all CDA4Pride press releases.
- Logo featured on all web/social media posts.
- Individual sponsor highlight posts, ability to also promote business/company marketing
- Verbal recognition at all events.
- Pride Month naming rights (*if applicable*): “CDA4Pride 2023 presented by...”
- Guaranteed vendor space at “Pride in the Park”.

### **Community Champion - \$2,500** (multiple sponsorships available)

- Smaller logo on all printed materials, stage signs, and yard signs at all CDA4Pride events, beside Premier Sponsor.
- Smaller logo on all print material for all CDA4Pride month events, including in paid advertisements.
- Individual sponsors highlight social media posts.
- Mentioned as a Community Champion sponsor in all CDA4Pride press releases.
- Logo on website.
- Verbal recognition at all events.
- Specific event naming rights (*if applicable*): “Event sponsored by...”
- Multiple guaranteed free vendor spaces at “Pride in the Park”.

### **RUNWAY Sponsor - \$3,000** (1 sponsorship available)

- Includes a large logo on all signage at the “PRIDE on the RUNWAY” event – two placements at the venue.
- Smaller logo on all print material for all CDA4Pride month events, including in paid advertisements.
- Individual sponsors highlight social media posts.
- Logo featured on CDA4Pride website.
- Verbal recognition at “PRIDE on the RUNWAY”
- Event naming rights: “PRIDE on the RUNWAY sponsored by...”

- Guaranteed vendor space at a specific event.

**Community Supporter - \$1,000** (*multiple sponsorships available*)

- Smaller logo on all print material for all CDA4Pride month events, including in paid advertisements.
- Logo featured on the CDA4Pride website
- Specific event naming rights (*if applicable*): “Event sponsored by...”
- Individual sponsor highlight posts before the event.
- Guaranteed vendor space at a specific event.
- 1x Guaranteed free vendor space at “Pride in the Park”.
- Verbal recognition at a specific event.

**Community Ally - \$300**

- Smaller logo on all print material for all CDA4Pride month events, including in paid advertisements.
- 50% off vendor space/s at “Pride in the Park”.
- Logo featured on the CDA4Pride website

**Friend of NIPA – Any Dollar Amount**

- A personalized thank you message.

*\*\*\* Do these sponsorship levels not work for you and your business/organization? We are more than happy to customize a specific package that can better fit your needs. It takes a village to stand up and advocate for LGBTQIA+ Equality, especially in Idaho. Your participation would mean the world to us and the LGBTQIA+ community of Idaho.*