

## **2026 NIPA Sponsorship Framework**

TITLE	PERKS
Pride in the Park	<p>Premier (\$5,000) - free vendor space w/location of choice, speaking time on stage, shout-outs from stage, banner w/logo at stage, 4 yard signs w/logo throughout park, large logo on CDA4Pride website, logo in 2026 gratitude report</p> <p>Bandshell - Entertainment (\$3,000) - free vendor space, shout-outs from stage, 2 yard signs w/logo at stage, large logo on CDA4Pride website, logo in 2026 gratitude report</p> <p>Champion (\$2,500) - free vendor space, 2 yard signs w/logo at stage, medium logo on the CDA4Pride website, logo in 2026 gratitude report</p> <p>Pavilion - Art (\$1000) - free vendor space, 1 yard sign w/logo at art pavilion, medium logo on CDA4Pride website, logo in 2026 gratitude report</p> <p>Supporter (\$750) - free vendor space, 1 yard sign w/logo at stage, small logo on CDA4Pride website, logo in 2026 gratitude report</p>
Idaho Gives Match	<p>Sponsor-Determined Match Amount</p> <p>Inclusion in April &amp; May newsletter</p> <p>Social Media posts May 4-7</p>
Friends of NIPA	<p>Sponsor-Determined</p> <p>Logo on main NIPA website</p>
Newsletter	<p>Month of Choice:</p> <ul style="list-style-type: none"> <li>- Large Ad Space (\$500)</li> <li>- Medium Ad Space (\$250)</li> <li>- Small Ad Space (\$100)</li> </ul>
Brick & Mortar	<p>Month of Choice - \$3,500:</p> <ul style="list-style-type: none"> <li>- Promotional Space at the Pride Center</li> <li>- Logo on Pride Center TV screens as screen saver for the month</li> <li>- Name Added to Donor Wall</li> <li>- Highlight inclusion in 1 monthly newsletter, 2 social media posts</li> <li>- Free vendor space at next Pride in the Park</li> </ul>
Anonymous	<p>Sponsor-Determined Amount</p> <p>Directly support your northern Idaho LGBTQIA2S+ community</p>